

Ibec Academy Global We know ESG

ESG Competent Boards for
Boards and Senior Business Professionals



Ibec
Academy
Global

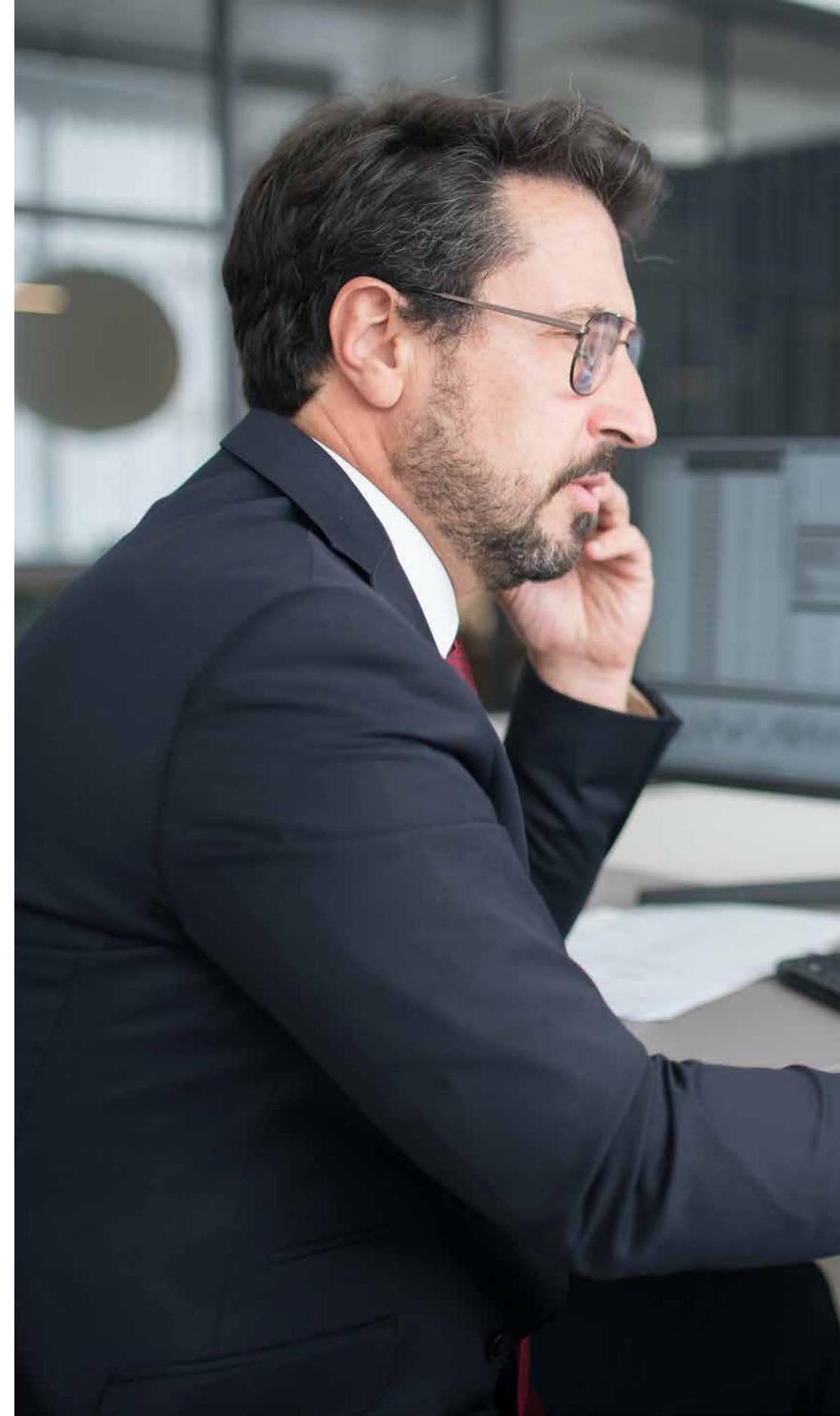


ESG Competent Boards for Senior Business Professionals

**Ibec Academy in partnership
with Competent Boards**

Gain the ESG mindset leaders of today need to adapt, transform and pivot to a new global reality.

Join online dialogues with renowned global leaders focusing on crucial ESG issues. Gain access to carefully curated reading lists, original case studies and thought-provoking questions to help you create value, enhance resilience, and establish good governance.



About Competent Boards

The Ibec Academy and Ibec Global are proud to launch the ESG Competent Boards™ Programme in partnership with Competent Boards, who are the original and world-leading provider of online environment, social, governance (ESG) and climate education programmes for board directors, senior business leaders and investors across the globe.

This International programme is made up of over 150 of the world's, C-suite executives, investors and other experts make up the faculty who deliver the programmes, which means the quality of the learning is central to our partnership and the value of this programme.

Their course materials are current, global in scope, and have provided sound guidance for large publicly listed companies, government, non-listed and family-owned companies since their establishment in 2018.

As such, they make an exceptional partner on this innovative new programme offering, including a recognised ESG Certificate on the successful completion of the programme and final assessment.

For more information, visit <https://competentboards.com>.



About Ibec Academy

Our heritage of developing leaders has been honed with 30 years of experience and an innovative portfolio of customised programmes, online courses, seminars and short courses.

Through emergent thinking and applied learning, our programmes address the trends that are now shaping the future of work and the top management topics and challenges in areas such as remote and hybrid work, leadership and managing people, environmental, social & governance (ESG), strategy, innovation, diversity & inclusion and employee wellbeing.

Our emergent thinking comes from being part of the Ibec group - Ireland's largest lobby and business representative group. Ibec has been championing the ESG agenda and helping members with their ESG strategies through our lobbying work, our advice and toolkits, updates on regulatory and legislative developments, peer to peer learning and sector deep dives.

Our best practice is drawn from Ibec's extensive ecosystems that includes 39 trade associations and our International Business Division – Ibec global. This is Europe's standout anglophone business network globally whose purpose is to convene key international stakeholders and decision makers to debate and shape the trends and priorities critical to creating a thriving world with a sustainable future.

All of this informed thinking, expert opinions and best practice examples are applied in the Academy's range of ESG programmes.

www.ibecacademy.ie



Prepare for the next decade of corporate decision making:

Upgrade your ESG Competencies with the knowledge that investors, nomination committees, and recruiters are looking for

Achieve the Global Competent Boards ESG Certificate and Designation (GCB.D)

Learn with and from world-renowned leaders and build a global network without having to travel

Get the insights and tools needed to be confident in providing oversight and foresight on the ESG issues all board members, investors, and executives must master

Learn how today's leaders are turning pandemic problems into post pandemic prosperity

Enrich your understanding of the critical components of good ESG performance, and enhance important competencies essential to be an effective, insightful Board Director or Senior Business Professional

Learn how to better respond to new enterprise risk, business complexity, technological disruptions, social and environmental obligations

Get equipped to ask the right questions and effectively participate in discussions around the fast-evolving international ESG landscape

Get up to speed on global trends and developments, and what's likely to gain greater relevance going forward

Have greater visibility into what other leading companies are doing and why

This programme is for:

This ESG training programme is designed by board members and for senior business professionals.

It is a professional development opportunity for senior business professionals to identify and act upon the most material environmental, social, and governance (ESG) aspects of their businesses.

Approach

Learn with an international network of peers discussing real cases and challenges. Receive insight from over 150 globally renowned leaders, recommended readings, tools, emerging best practices, case studies, and questions that will help you create value, resilience, and enhance good governance that reflects the latest in public discussion.

- Provided in an interactive online setting for your convenience
- Twelve 1.5-hour sessions, hosted bi-weekly
- Upon successful completion, receive the Global ESG Boards Certificate and Designation (GCB.D)

Session Preparation Materials

Concise videos/podcasts featuring interviews with global leaders, and in-depth fireside chats

A list of questions to help you evaluate whether your approaches appropriately consider changing risks and opportunities

Real life case studies to be discussed with peers during the session

Recommended readings, reports, tools, and frameworks

Bios and head-shots of the global dialogue session attendees

Session Agenda

Discussion of preparation material provided

Discussion of the session topic with global faculty members

Brief presentation of the session case study

Breakout session with 4-6 people per group

Question and discussion period

All sessions are held under Chatham House Rule

Programme Overview

Session 1:

New risks and expectations considering geopolitical issues and threats to global peace

Organisational purpose—
how does it add value?

Trust and integrity

Mega-trends

The impact of regulations and the law

New disruptive business models

Session 2:

Dealing with challenges and turning risks into opportunities in an unpredictable world

Business continuity planning in light of major geopolitical events and business disruption

Strategy and the role of the board

Balancing short-term and long-term goals

Dealing with changing stakeholder expectations

Incentives

Session 3:

Using Sustainable Development Goals as a Strategic Tool

What are the SDGs (Sustainable Development Goals)?

Embracing the SDGs for innovation

SDGs risks and opportunities

The link between purpose and the SDGs

Communicating with stakeholders using the SDGs

Session 4:

Impacts of Climate Change and Accountability

Reducing risks and capitalising on opportunities

How to manage transitional and political risks including carbon tax versus cap-and-trade programs

Growing expectations from investors

Voluntary initiatives and ratings and rankings – regulatory and non-regulatory bodies in the climate reporting and disclosure space

Programme Overview

Session 5: ESG Oversight and Foresight

Growing expectations and future trends of ESG (Environment, Social, Governance) disclosure

ESG disclosure issues - class actions and greenwashing

Understanding ESG ratings and materiality risk assessments

ESG reporting

Session 6: Human Rights, Environmental issues and Resilience in the Supply Chain

Identifying human rights risks in your supply chain

The impact of your products: water scarcity, air pollution, deforestation, etc.

The impact of environmental and social disasters on your supply chain

Power of procurement with incentives and emerging regulations

Session 7: Diversity, Equity, Inclusion and Wellbeing

The talent pipeline, culture, diversity and dealing with misconduct

Mental health and wellness – the future of work

Barriers to progress and practices that work for DEI in the workplace

The business case for diversity and identifying innovation potential

Performance evaluation, incentives, and accountability

The value of diversity of thought

Session 8: Building Trust Through Anti-corruption, Integrity, and Transparency

Anticorruption, ethical business practices and transparency

Developing an anti-corruption compliance programme

Reducing fraud and corruption

Public disclosure and self-disclosure

Managing and overseeing investigations

Programme Overview

Session 9:

Responsible use of Data, Digitisation, DAO and Cybersecurity

Impact of the digital revolution
eg. blockchain, crypto, AI, metaverse and DAO

How cyber risks and company reputation is perceived

Antitrust laws, cyber propaganda and 'fake news'

Cybersecurity and how it can be linked to the SDGs

Increased organisational and personal data-protection

Disaster containment, recovery, and business continuity

Session 10:

Tax, Investment, and Pay in an ESG-Focused World

How to incentivise ESG leadership for short and long term

How to question the socioeconomic impact of potential business decisions

When tax optimisation is no longer responsible

What's next: changes in global tax policies

Capital investment and capital expenditure

When executive compensation is hurting the business

Session 11:

Shareholder and Stakeholder Engagement and Disclosure

Communicating with shareholders and stakeholders

What are the future trends in reporting?

Shareholder activism proposals

Engagement strategies before the proxy season

The most commonly-used standards and frameworks

SOX (Sarbanes-Oxley Act) and Stock-exchange requirements

Session 12:

Good Corporate Governance: Becoming a Steward of the Future

A summary of the previous weekly topics and what they mean for the future of good governance, the role of the board, executives and stakeholders—including shareholders

Programme Schedule

2023 programme start dates will be announced soon
Please email Sarah O'Leary if you'd like to be notified
sarah.o'leary@ibec.ie

Session 1:

New risks and expectations considering geopolitical issues and threats to global peace

October 27, 2022

Session 2:

Dealing with dilemmas and turning risks into opportunities in an unpredictable world

November 10, 2022

Session 3:

Using Sustainable Development Goals as a Strategic Tool

November 24, 2022

Session 4:

Impacts of Climate Change and Accountability

December 8, 2022

Session 5:

ESG Oversight and Foresight

January 12, 2022

Session 6:

Human Rights, Environmental issues and Resilience in the Supply Chain

January 26, 2023

Session 7:

Diversity, Equity, Inclusion and Wellbeing

February 9, 2023

Session 8:

Building Trust Through Anti-corruption, Integrity, and Transparency

February 23, 2023

Session 9:

Responsible use of Data, Digitisation, DAO and Cybersecurity

March 9, 2023

Session 10:

Tax, Investment, and Pay in an ESG-Focused World

March 23, 2023

Session 11:

Shareholder and Stakeholder Engagement and Disclosure

April 6, 2023

Session 12:

Good Corporate Governance: Becoming a Steward of the Future

April 20, 2023

Programme Facilitator



Jackie King
Executive Director, International Business

Jackie King is a visionary business executive with over two decades building high-performing teams and transforming organisations for the future.

An expert in managing risk for organisations with international exposure, Jackie works with executives, their boards, and public-sector officials in every sector of the global economy to protect and enhance reputation and deliver results for businesses and communities.



Programme contains:

12 Concise videos/podcasts featuring interviews with global leaders on pressing board issues

In-depth fireside chats with global leaders on how they deal with the strategic subjects

Recommended readings, reports, tools, and frameworks

Set of questions to evaluate whether your approaches appropriately consider the changing risks and opportunities

Real life case studies to be discussed with peers during session

Bios and head-shots of session attendees

Certificate upon course completion and test evaluation (written and oral)

Designation upon course completion and test evaluation (written and oral)

12 online sessions with global peers discussing the strategic imperatives

Duration:

Twelve 1.5-hour sessions, hosted bi-weekly

Time:

All sessions start at 9:30 AM GMT. Please be aware that your start time will vary according to your own local time zone

Rate:

€5,250

Award:

Upon successful completion, receive the Global ESG Boards Certificate and Designation (GCB.D)

Meet some of our Experts

Pre-recorded interviews

Over 150+ faculty leaders and experts from around the world contribute directly to our programmes content through speaking to and engaging with participants in the interactive sessions, pre-recorded fireside chats and interviews, podcasts, and related mediums. This allows for rich and varied content, and a global viewpoint for all session modules.



Curtis Ravenel

Senior Advisor to Mark Carney, Cop26 Private Finance Hub, Secretariat, Tcfd

“..a certificate from Competent Boards would be extremely useful in giving comfort to investors, that they have at least begun their journey, and are looking at these issues with clarity, competence and a strategic view.”



Paul Polman

CEO, Unilever

“I urge all leaders to stay informed and check out the global programmes that Competent Boards offers.”



Claus Stig Pedersen

Head of Global Sustainability, Novozymes and UN SDG Pioneer - Denmark



Francesca Ecsery

Non-Executive Director, Air France, Haffner Energy, F&C Investment Trust, CT Automotive, IAC - United Kingdom



Andrew Wallis OBE

CEO Unseen UK and Modern Slavery Helpline - United Kingdom



Tjeerd Krumpelman

Global Head of Advisory, Reporting and Engagement, ABN AMRO - Netherlands

Some of our Expert speakers

Updates will be provided



Frank Gleeson

**President and CEO, Aramark,
Nothern Europe**

Frank Gleeson is President and CEO of Aramark Northern Europe. Aramark is one of the largest integrated providers of food services, facilities management, retail operations, and property services in the region. He is a member of the Executive Leadership Council of Aramark Corporation. He is responsible for operations that span Ireland, UK, and a Global Offshore business in the North Sea, Middle East, and Mexican Gulf.



Imelda Hurley

CEO, Coillte

Imelda is the CEO at Coillte, Ireland's state forestry company which is responsible for managing over one million acres of primarily forested lands. Coillte is the nation's largest forester and provider of outdoor recreation space. It also enables approximately one-third of Ireland's wind-energy via the estate, processes forestry by-products and undertakes nature rehabilitation projects of scale.



Anne Hearty

**Non-Executive Director and Founder
of Cpl Resources plc**

Anne Heraty is a Non-Executive Director, and founder of Cpl Resources plc. Anne is a Non-Executive Director of Kingspan, Ibec, Barretstown Children's Charity and Lift Ireland. As the former President of Ibec, she actively promotes Irish businesses and continues to work alongside the board of Ireland's largest lobby and business representative group. She is Chair of the EY Entrepreneur of the Year Awards, and she is passionate about helping to nurture and develop new business talent.

Some of our Expert speakers

Updates will be provided



Deirdre Gavin

**HR Director & Head of Inclusion & Diversity,
Bank of Ireland**

Deirdre Gavin is HR Director for Corporate Banking and Markets in Bank of Ireland. Deirdre is passionate about creating a workplace where colleagues can bring their whole selves to work and was appointed Head of Inclusion and Diversity for the Group in July 2019. Prior to joining Bank of Ireland, Deirdre was a practicing barrister, specialising in employment law.



Geraldine Magnier

**Co-founder and Director of Idiro
Analytics and Vice Chair of the Small
Firms Association**

Geraldine Magnier is co-founder and director of Idiro Analytics, pioneers in Advanced Analytics and Ethical AI who have delivered projects in over 20 countries and across multiple industries. She was recently shortlisted for the 'Woman in Technology Award' 2022 (WMB) and is an ardent advocate for the ethical use of AI in industry and society.



Margot Slattery

**Global Head of Diversity & Inclusion,
ISS World Services**

Margot Slattery is Global Group Head of Diversity, Inclusion and Belonging at ISS World Services, headquartered in Denmark. As a member of different boards and NGOs, she helps advance the case for social and climate justice, and at ISS she is directing, implementing, and aligning integrated and dynamic diversity and inclusion initiatives spanning the dimensions of Cultures & Ethnicity, Abilities, Gender, Sexual Orientation/LGBTQ+ and Generations & Age.

Testimonials

“The Competent Boards Programme is hands down the best director education out there.

Global in its scope, deep in its content, extraordinary speakers and excellent interactivity, I am so glad I found it (or it found me)!”



Eric Wetlaufer, GCB.D
Member, Board of Directors: TMX Group, Investment Management Corporation of Ontario (IMCO), Enterra Solutions LLC, Niyogin

“I think this programme is more relevant than ever, and I would highly recommend it.

Take a look at the topics covered over the 12 sessions to give yourself a sense of the breadth and depth of the curriculum.”



Leslie F. Seidman, GCB.D
Former Fasb Chairman, Non-Executive Director and Audit Chair, Moody’s Corp. and General Electric

“The permanent value I have derived is so immense, that anyone acceding to my recommendation to take this course is likely to be grateful!”



Shailesh Haribhakti, GCB.D
Chairman, Blue Star Ltd.,Larsen&Toubro Finance



**We provide insight,
so you can provide oversight –
and foresight!**

Contact us

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ibecacademy@ibec.ie

