

Climate & Biodiversity Designation Program



**COMPETENT
BOARDS**

World-class education
for board members
and business leaders

**Understand emerging
climate & biodiversity
risks and opportunities
and how to navigate the
transition to a
low carbon economy.**

**In-depth climate and
biodiversity competency
program designed by
and for board members and
business professionals.**

Competent Boards programs are designed and led by Helle Bank Jorgensen, a 30 year ESG veteran and author of *Stewards of the Future: A Guide for Competent Boards*. Helle is a member of the Nasdaq Center for Board Excellence's Sustainability & ESG Insights Council; the World Economic Forum's Expert Network for Corporate Governance, Leadership, and Emerging Multinationals; and HRH Prince of Wales A4S (Accounting for Sustainability) Global Expert Panel.



Join online dialogues with renowned global leaders focusing on crucial climate and biodiversity related issues. Gain access to carefully curated reading lists, original case studies and thought-provoking questions to help you create value, enhance resiliency, and establish good governance.

6 STRATEGIC SESSION TOPICS

- Understanding Climate Change and Biodiversity Risks and Opportunities
- Staying on Top of Disclosure Requirements and Reporting and Regulatory Trends
- Responding to Stakeholder Expectations for Responsible Investment and Insurance
- Responsible Climate & Biodiversity Governance: Ensuring Accountability at the Board Level
- Strategic Implementation Guide to Achieve Net Zero
- Learning from the Pioneers of Climate Change and Nature Action in Business

Set Yourself Apart

- Upgrade your climate and biodiversity expertise with the knowledge that investors and other stakeholders are looking for.
- Gain a solid understanding and ability to articulate the business case for sustainability with practical strategies, tools, and frameworks.
- Learn with and from world-renowned leaders and build a global network without having to travel.
- Get the insights and tools needed to be confident in providing oversight and foresight on the latest climate and biodiversity related issues all board members, and management executives must master today and in the future.
- Learn how today's leaders are turning climate and biodiversity challenges into solutions and rethinking and transforming their business models.
- Gain access to carefully curated reading lists, Leader Insight interviews featuring global leaders, original case studies and thought-provoking questions to help you create value, enhance resiliency, and establish good climate governance.
- Join online dialogues with renowned global leaders focusing on crucial net zero transition issues, leading strategies and cutting edge approaches.

ABOUT

The Competent Boards

Climate & Biodiversity Designation Program

A unique professional development opportunity for board members, management executives, and their advisors to identify and act upon the most material climate and biodiversity risks and successfully transition business models for maximum benefit.

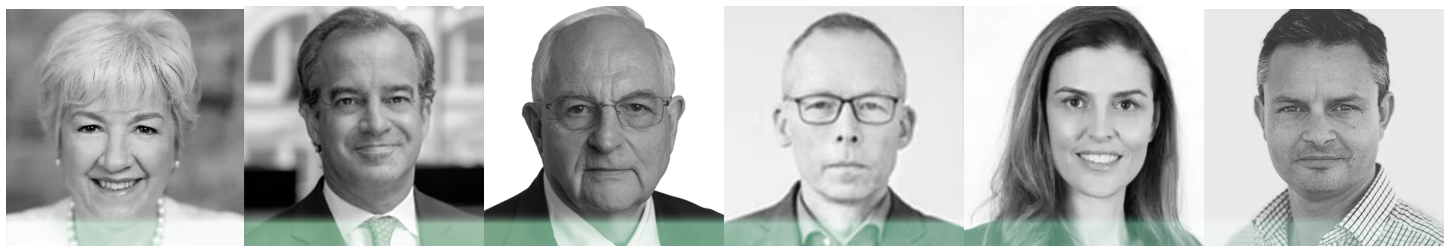
WHAT DOES STEWARDSHIP IN THE 21ST CENTURY LOOK LIKE?

Learn with an international network of peers discussing real cases and dilemmas. Receive insight from dozens of globally renowned leaders, recommended readings, tools, emerging best practices, case studies, and questions that will help you create value, resiliency, and enhance good governance that reflects the latest in public discussion.

- Provided in an interactive online setting for your convenience.
- Six 1.5-hour sessions.
- Upon successful completion, receive the Competent Boards Climate & Biodiversity Certificate and Designation (GCB.D).

SESSION PREPARATION MATERIALS

- A list of questions to help you evaluate whether your approaches appropriately consider changing risks and opportunities.
- Real life case studies to be discussed with peers during the session.
- Recommended readings, reports, tools, and frameworks.
- Bios and head-shots of the global dialogue session attendees.



JOIN THE 90-MINUTE ONLINE DIALOGUES FROM ALL OVER THE WORLD

SESSION AGENDA

- Discussion of preparation material provided.
- Expert insight into the session topic with [global faculty members](#)
- Brief presentation of the session case study.
- Breakout session with 4-6 people per group.
- Question and discussion period.
- All sessions are held under Chatham House Rule.

MEET OUR LEADERS

Our faculty is comprised of dozens of global leaders and experts from around the world that contribute directly to program content through speaking and engaging with participants in the interactive sessions, pre-recorded fireside chats and interviews, podcasts, and related mediums. This allows for rich and varied content, and a global viewpoint.



EARNED CREDENTIALS

Upon completing the program, graduates will receive the Competent Boards Climate & Biodiversity Certificate & Designation (GCB.D) as well as a verified Competent Boards Credly Badge.



PROGRAM

Session Overview



Session 1

Understanding Climate Change and Biodiversity Risks and Opportunities

- The latest science: Understanding planetary and societal boundaries and going beyond carbon management
- Why preventing further biodiversity loss is essential to tackling climate change
- The projected physical impacts of climate change on companies, their supply chains, employees, and the customers and society they serve
- How transitional risks will determine future market competitiveness in a low-carbon economy
- Changes in stakeholder expectations and demands for climate and nature-conscious innovation
- Seizing opportunities associated with climate-change adaptation, mitigation and the global transition to net zero and regenerative business model

Session 2

Staying on Top of Disclosure Requirements and Reporting and Regulatory Trends

- Regulatory trends and the global transition from voluntary to mandatory climate change and nature-related disclosures
- Navigating and preparing for growing national and intergovernmental carbon pricing initiatives (e.g. the EU Carbon Border Tax)
- Understanding the Greenhouse Gas Protocol and scope (1, 2, 3, and 4) categorization to provide oversight of climate reporting
- Navigating international and national disclosure standards and frameworks while managing the risk of regulatory fragmentation (e.g. TCFD, TNFD)
- Incorporating climate change and nature-related factors into audit methodologies among changing climate expectations

Session 3

Responding to Stakeholder Expectations for Responsible Investment and Insurance

- An overview of climate change and biodiversity litigation and its impact on the insurance industry
- Proxy voting trends: How you should best prepare, engage, and respond
- How to navigate growing investor-driven initiatives and expectations
- Engaging with heavy-emitters versus excluding them from your portfolio
- Understanding what net zero and nature positive means for an investor or portfolio
- The new financial instruments, valuations, plus lending and listing criteria

Session 4

Responsible Climate & Biodiversity Governance: Ensuring Accountability at the Board Level

- Net zero and nature commitments: How the board can ensure their relevance and robustness
- How to ensure board oversight of climate and nature-related financial reporting and scenario analysis
- Best practices in strategic planning and the role of committees in stress-testing and risk assessments
- Understand how your company's climate and biodiversity targets impact capital allocation decisions
- Avoiding lawsuits and unintended consequences
- Incorporating short-, medium- and long-term net zero transition strategy KPIs into remuneration policies
- How to effectively structure the board, its committees, and advisory groups
- Diversity of thought, board evaluations, training, and succession planning

PROGRAM

Session Overview



Session 5

Strategic Implementation Guide to Achieve Net Zero

- Formulating meaningful net zero and nature positive goals
- Nature-based solutions and carbon offsetting in focus: How to get it right?
- Successfully partnering with competitors, suppliers, and external organizations
- Common business dilemmas and trade-offs associated with climate action and environmental stewardship
- Creating climate and nature-competent board-rooms and stakeholders

Session 6

Learning from the Pioneers of Climate Change and Nature Action in Business

- Learning from leaders: Overcoming challenges and channelling opportunities
- Understanding the shifting stakeholder mindsets around climate and nature action
- How to set the cultural tone of the organisation at the top
- Uncover new skills and explore the next frontier and future challenges



Visit www.CompetentBoards.com

For more program detail including session speakers, payment plans, FAQs, and more.

Want to learn at your own pace?

THE CLIMATE & BIODIVERSITY CERTIFICATE PROGRAM

Designed for those who are seeking an overview of the latest climate topics with a more flexible, self-guided schedule



 **REGISTER FOR THE CERTIFICATE PROGRAM**



WHAT PEOPLE ARE SAYING

About our Programs

NAME

PETER BOWIE

POSITION

INDEPENDENT DIRECTOR, MAGNA INTERNATIONAL, FEDNAV, CEDERBERG, DMZ, AND XEBEC INC.

“I highly recommend this program to any board member interested in effectively enhancing their understanding of climate change and governance. Outstanding global speakers, leaders and participants.”



NAME

MEL HEWITSON













POSITION

INDEPENDENT, NON-EXECUTIVE COMPANY DIRECTOR

“Essential content, exceptionally delivered, the Climate Competent Boards Certification Program was both deep and broad in scope, packed with practical advice from global leaders in their fields. The program gave me a framework and tools to apply across all the boards I sit on in a contextual way. I now feel equipped to lead my board colleagues in this critical area of accountability to our stakeholders.”



OVERVIEW OF Program Options

PROGRAM COMPONENTS	DESIGNATION PROGRAM	CERTIFICATE PROGRAM
In-depth Leader Insight interviews with global leaders on how they deal with the strategic subjects		
Recommended readings, reports, tools, and frameworks		
Set of questions to evaluate whether your approaches appropriately consider the changing risks and opportunities		
Real life case studies to be discussed with peers during session		
Bios and head-shots of session attendees		
Certificate upon course completion and test evaluation (written and oral)		
Designation upon course completion and test evaluation (written and oral)		
6 online sessions with global peers discussing the strategic imperatives		
Program Price	US\$3,495.00	US\$1,895.00

HELLE BANK JORGENSEN

CEO & Founder, Competent Boards

Helle has a 30-year track record in turning Environment, Social, Governance (ESG), Climate and Sustainability risks into innovative and profitable business opportunities.

She has worked with many global Fortune 500 board members and executives, as well as smaller companies and investors



BESIDES BEING A BOARD MEMBER, SHE SERVES ON:

- Nasdaq Center for Board Excellence's Sustainability & ESG Insights Council;
- His Royal Highness Prince of Wales A4S (Accounting for Sustainability) Global Expert Panel;
- The Non-financial Digitisation Working Group of the Impact Management Project (IMP);
- World Economic Forum (WEF) Expert Network for Corporate Governance, Leadership, and Emerging Multinationals;
- The Reuters Panel of Expert Judges for the Responsible Business Awards;
- Canadian Climate Governance Experts—a Commonwealth Climate & Law Initiative.

Helle has served as the Chair of the European Sustainability Reporting Association (ESRA); the Global Compact Network Canada; Datamaran; and as a member of International IDEA Finance and Audit Committee; The European Policy Centre (EPC) Governing board; the Sustainability Advisory Panel of the American Institute of Certified Public Accountants (AICPA), and at the Sustainability Policy Group of the Institute of European Accountants (FEE).

In 2020 she was awarded the Global Impact Award and named one of “5 people in ESG to look out for”.

She is the Amazon best-selling author of *Stewards of the Future: A Guide for Competent Boards*



COMPETENT
BOARDS

Your education. Our future.

Competent Boards™ is the original and world-leading provider of online environment, social, governance (ESG) and climate education programs for board directors, senior business leaders and investors across the globe.

More than 180 of the world's top board members, C-suite executives, investors and other experts make up the faculty who deliver the programs.

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Follow us on:



info@competentboards.com

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