# Climate & Biodiversity CERTIFICATE PROGRAM





World-class education for board members and business leaders

In-depth climate & biodiversity competency program designed by and for board members and business leaders

**Endorsed by** 



Competent Boards programs are designed and led by Helle Bank Jorgensen, a 30 year sustainability veteran and author of Stewards of the Future: A Guide for Competent Boards. Helle is a member of the Nasdaq Center for Board Excellence's Sustainability & ESG Insights Council; the World Economic Forum's Expert Network for Corporate Governance, Leadership, and Emerging Multinationals; and HRH Prince of Wales A4S (Accounting for Sustainability) Global Expert Panel.



Learn directly from renowned global leaders about crucial climate and biodiversity related issues. Learn to create value, enhance resiliency, and establish good governance.

#### **6 STRATEGIC SESSION TOPICS**

- Understanding Climate Change and Biodiversity Risks and Opportunities
- Staying on Top of Disclosure Requirements and Reporting and Regulatory Trends
- Responding to Stakeholder Expectations for Responsible Investment and Insurance
- Responsible Climate & Biodiversity Governance: Ensuring Accountability at the Board Level
- Strategic Implementation Guide to Achieve Net Zero
- Learning from the Pioneers of Climate Change and Nature Action in Business



## THIS PROGRAM IS FOR BOARD MEMBERS AND BUSINESS LEADERS TO...

better understand and prepare for the profound and far-reaching impacts of climate change on business, and what type of actions need to be taken as we transition to a net-zero economy.

- 6 modules filled with insight from over 30 global experts.
- Complete on your own time. Enrolment active for 6 months.
- The Competent Boards Climate & Biodiversity Certificate upon successful completion.
- Receive the Competent Boards Climate & Biodiversity Certificate Program Credly™ Badge!





#### WHY TAKE THIS PROGRAM

- Upgrade your competencies and prepare yourself for future C-suite and board positions with the knowledge investors, nomination committees, and recruiters are looking for
- Understand how to ensure effective board oversight over climate and biodiversity actions and commitments
- Learn how to prepare and respond to the growing climate and biodiversity-related demands from investors and insurers
- Connect with peers to discuss pressing challenges and build a global network
- Interact live with our faculty of best-in-class board members, executives, experts and investors
- Uncover how to maintain and improve your company's competitiveness in the low-carbon and nature-positive markets of the future
- Learn how to navigate the transition from voluntary to mandatory disclosures
- Elevate your climate governance skills through our toolbox of self-reflecting questions, readings, case studies, and mind-opening recordings of leading experts



#### WHAT'S INCLUDED

- A deep toolbox containing dozens of in-depth interview videos with global subject matter experts on the most current and pressing issues boards and executives are facing.
- Sets of questions to evaluate whether your current approaches appropriately consider changing risks and opportunities.
- A curated list of recommended readings, reports, tools, and frameworks.
- The content is available on our online learning platform 24/7 so you can complete the program at your own pace over a 6-month period.
- Access to a monthly live online Q&A Forum with other self-guided participants hosted by Helle Bank Jorgensen, Founder and CEO of Competent Boards

#### WHAT MAKES THIS PROGRAM DIFFERENT

- A wide variety of well-known experts from different sectors and disciplines
- Global content allows for diverse perspectives and a better understanding of how climate is evolving in a global business context.
- The climate topics and content prepares boards to engage with various stakeholders and upcoming proxy seasons through the lens of good corporate governance
- Competent Boards is recognized by board recruiters, investors, board members, and executives around the world for providing very high quality board education

A FINAL ASSIGNMENT MUST BE PASSED TO OBTAIN THE CLIMATE COMPETENT BOARDS CERTIFICATE.

Price: USD \$1,895.00

**Register now** 

ONE-TIME PAYMENT FOR FULL PROGRAM; IMMEDIATE ACCESS TO ALL COURSE MATERIALS



#### Session 1

# Understanding Climate Change and Biodiversity Risks and Opportunities

- The latest science: Understanding planetary and societal boundaries and going beyond carbon management
- Why preventing further biodiversity loss is essential to tackling climate change
- The projected physical impacts of climate change on companies, their supply chains, employees, and the customers and society they serve
- How transitional risks will determine future market competitiveness in a low-carbon economy
- Changes in stakeholder expectations and demands for climate and nature-conscious innovation
- Seizing opportunities associated with climatechange adaptation, mitigation and the global transition to net zero and regenerative business model

#### Session 3

## Responding to Stakeholder Expectations for Responsible Investment and Insurance

- An overview of climate change and biodiversity litigation and its impact on the insurance industry
- Proxy voting trends: How you should best prepare, engage, and respond
- How to navigate growing investor-driven initiatives and expectations
- Engaging with heavy-emitters versus excluding them from your portfolio
- Understanding what net zero and nature positive means for an investor or portfolio
- The new financial instruments, valuations, plus lending and listing criteria

#### Session 2

#### Staying on Top of Disclosure Requirements and Reporting and Regulatory Trends

- Regulatory trends and the global transition from voluntary to mandatory climate change and nature-related disclosures
- Navigating and preparing for growing national and intergovernmental carbon pricing initiatives (e.g. the EU Carbon Border Tax)
- Understanding the Greenhouse Gas
   Protocol and scope (1, 2, 3, and 4)
   categorization to provide oversight of
   climate reporting
- Navigating international and national disclosure standards and frameworks while managing the risk of regulatory fragmentation (e.g. TCFD, TNFD)
- Incorporating climate change and naturerelated factors into audit methodologies among changing climate expectations

#### Session 4

## Responsible Climate & Biodiversity Governance: Ensuring Accountability at the Board Level

- Net zero and nature commitments: How the board can ensure their relevance and robustness
- How to ensure board oversight of climate and naturerelated financial reporting and scenario analysis
- Best practices in strategic planning and the role of committees in stress-testing and risk assessments
- Understand how your company's climate and biodiversity targets impact capital allocation decisions
- Avoiding lawsuits and unintended consequences
- Incorporating short-, medium- and long-term net zero transition strategy KPIs into remuneration policies
- How to effectively structure the board, its committees, and advisory groups
- Diversity of thought, board evaluations, training, and succession planning



#### Session 5

#### Strategic Implementation Guide to Achieve Net Zero

- Formulating meaningful net zero and nature positive goals
- Nature-based solutions and carbon offsetting in focus: How to get it right?
- Successfully partnering with competitors, suppliers, and external organizations
- Common business dilemmas and trade-offs associated with climate action and environmental stewardship
- Creating climate and nature-competent boardrooms and stakeholders

#### Session 6

## Learning from the Pioneers of Climate Change and Nature Action in Business

- Learning from leaders: Overcoming challenges and channelling opportunities
- Understanding the shifting stakeholder mindsets around climate and nature action
- How to set the cultural tone of the organisation at the top
- Uncover new skills and explore the next frontier and future challenges







#### Visit www.CompetentBoards.com

For more program detail including faculty, payment plans, FAQs, and more.





#### LEARN FROM DOZENS OF INTERNATIONAL EXPERTS



**Paul Polman**Business leader, campaigner, co-author of "Net Positive"



Maja Groff
International Lawyer, The
Hague; Convenor of the Climate
Governance Commission



Martin Wolf Associate Editor & Chief Economics Commentator, Financial Times



Jacob Sterling Senior Director, Head of Tailored Services, Preferred by Nature



**R. Andreas Kraemer**Dir. Oceano Azul Fdn,
Chairman, Supervisory Board
of Agora Energiewende



**Sarah Chapman** Chief Marketing Officer, Manulife Investment Mgmt; Global CSO, Manulife



**Pat Gallardo Dwyer** Founder and Director, The Purpose Business



**Curtis Ravenel** Senior Advisor to Co-Chair & Vice Chair Mark Carney, GFANZ; Secretariat, TCFD



**Nigel Topping**Global Ambassador,
High-Level Champion for
Climate Action for COP26



**Brandi Colander** Chair of the Board, DC Green Bank; Co-Founder, She Will Rise; Board Member, VEIC



Annette Verschuren, O.C. CEO and Chair NRStor Inc., Serves on multiple boards



**Bertrand Millot** Head of Sustainability, CDPQ



**Mark Konyn** Group Chief Investment Officer, AIA



**Miranda Ballentine**CEO, Clean Energy Buyers
Association



**Charles O. Holliday Jr.**Chair, The Mission Possible
Partnership; Former Chair, Royal
Dutch Shell, Bank of America



Antonia Gawel
Director of Sustainability
Partnerships & Engagement,
Google



**Pia Heidenmark Cook** Sr. Advisor, Teneo, Eurazeo Planetary Impact Fnd; Advisory BM, Decathlon, The Do Group



James McCall CSO, HP; Former Sr. Dir, Global Climate & Supply Chain Sustainability, Procter & Gamble



**Suzanne DiBianca**Chief Impact Officer & EVP,
Corporate Relations,
Salesforce



**Klaus Kunz**VP, Head of ESG – External
Engagement & Performance
Reporting, Bayer AG



Sanjeev Khagram CEO, Director General & Dean, Thunderbird School of Global Management, ASU



**Paul Druckman** Chair, World Benchmarking Alliance; Advisory Council Member, IFRS Foundation



**Liu Fuzhong**Executive Director, Beijing
Fuzhong Investment
Management Co Ltd



Peter Schlosser Vice President and Vice Provost, Julie Ann Wrigley Global Futures Laboratory



#### **PETER BOWIE**

INDEPENDENT DIRECTOR, MAGNA INTERNATIONAL, FEDNAV, CEDERBERG, DMZ, AND XEBEC INC.

'I highly recommend this program to any board member interested in effectively enhancing their understanding of climate change and governance. Outstanding global speakers, leaders and participants.'



## MEL HEWITSON INDEPENDENT DIRECTOR

'I would strongly recommend this program to other board members wherever you are in the world, and whatever sector you are in. Essential content, exceptionally delivered, the Competent Boards Climate Certificate Program was both deep and broad in scope, packed with practical advice from global leaders in their fields.'







## **EMILY WAITA MACHARIA**AFRICA PUBLIC AFFAIRS DIRECTOR FOR COCA-COLA AFRICA

'I wanted to understand various aspects of climate change, how they are being addressed and how best to influence key stakeholders and other leaders to make meaningful change. I learnt new concepts that I didn't even know existed. This program gave me a thorough deep dive and world-class perspectives on effectively addressing climate change.'



## **CATHERINE SIGMAR**VP STRATEGY & CHIEF LEGAL OFFICER, TECSYS CANADA

'The program delivered practical guidance on how to embed climate risk into business strategy. I left the program much more knowledgeable and with actionable objectives. I highly recommend the program to anyone who wants to learn to navigate these issues in an intelligent and professional way. I look at my role and our company's future through an entirely new lens. It was excellent.'







# Your education. Our future.

Competent Boards<sup>™</sup> is the original and world-leading provider of online sustainability, ESG, climate and biodiversity education programs for board directors, senior business leaders and investors across the globe.

More than 180 of the world's top board members, C-suite executives, investors and other experts make up the faculty who deliver the programs.

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