



COMPETENT BOARDS ESG CERTIFICATE PROGRAM

FOR BOARD MEMBERS

FORMAT: Twelve 1.5-hour online sessions, supported by preparation materials, tools and resources

DATES: Join a group of global board members starting on Sep. 23, 2020, or choose rolling admission to engage at your own pace

COST: \$4495 USD with installment plan options

Environmental, Social, Governance (ESG) training program designed by and for current & future board members, executives, investors, and those who advise them

SET YOURSELF APART

- Upgrade your ESG Competencies with the knowledge Investors, Nomination Committees, and Recruiters are looking for
- Achieve the Global ESG Competent Boards Certificate and Designation
- Learn with and from world-renowned leaders and build a global network through virtual means
- Get the insight & tools needed to be confident in providing oversight and foresight on the issues all board members, investors, and executives must master

Online-global dialogues with global leaders on crucial strategy issues, discussed through the lens of breaking issues e.g. COVID-19 and its consequences. Each session is supported with preparation materials curated by and featuring global leaders, tools, cases, and questions each modern leader needs to answer to stay resilient.

12 STRATEGIC SESSION TOPICS

- New Risks and Expectations for Boards, Executives, and Investors
- Dealing with Dilemmas and Turning Risks into Opportunities
- SDGs Competent Boards
- Climate Competent Boards
- ESG Competent Boards
- Human Rights and Supply Chain Competent Boards
- Diversity, Equity, and Inclusion in the Boardroom
- Anti-Corruption and Transparency
- Responsible Use of Data and Cybersecurity
- Tax, Investment, and Pay in an ESG-focused world
- Shareholder and Stakeholder Engagement and Disclosure
- The Future of Good Corporate Governance

Register now to achieve the Global ESG Competent Boards Certificate and Designation upon completion of the 12 modules and an exam.

"..a certification from Competent Boards would be extremely useful in giving comfort to investors, that they have at least begun their journey, and are looking at these issues with clarity, competence and a strategic view." **Curtis Ravenel - Special Advisor, FSB Task Force on Climate - related Financial Disclosures, Former Global Head, Sustainable Business & Finance at Bloomberg LP**



PROGRAM SESSION OVERVIEW

All sessions are online and run 90 minutes, starting at 8am PST, 11am EST, 17h00 CET, 20h30 IST, 22h00 ICT

STRATEGIC TOPICS:

GET INSIGHT FROM AND DISCUSS WITH:

(CLICK ON PHOTOS TO SEE BIOS)

SEP 23, 2020

Dealing with Dilemmas and Turning Risks into Opportunities

How to plan for major disruptions to ensure resiliency and business continuity, reconciling short-term and long-term goals, objectives, and accountability



Martin Wolf



Nik Gowing



Tamara Vrooman

OCT 7, 2020

SDGs Competent Boards

How companies and investors are embracing the Sustainable Development Goals (SDGs) and using them as a strategic tool to assess risks and innovative opportunities



Herman Mulder



Emily Waita
Macharia



Claus Stig
Pedersen

OCT 21, 2020

Climate Competent Boards

How climate change is impacting society, businesses supply chains, along with how to meet growing expectations, and investor driven reporting initiatives



Carol Hansell



Veena Ramani



Curtis Ravenel

NOV 4, 2020

ESG Competent Boards

How companies are responding to growing demands for environmental, social, governance (ESG) disclosure, and integrating emerging risks into ERM-frameworks



Joyce Cacho



Erika Karp



Torben Möger
Pedersen

PROGRAM SESSION OVERVIEW

All sessions are online and run 90 minutes, starting at 8am PST, 11am EST, 17h00 CET, 20h30 IST, 22h00 ICT

STRATEGIC TOPICS:

GET INSIGHT FROM AND DISCUSS WITH:

(CLICK ON PHOTOS TO SEE BIOS)

NOV 18, 2020

Human Rights and Supply Chain Competent Boards

How to evaluate human rights and supply chain goals, targets and strategies. Includes identifying, assessing and managing risks related to child labour, modern slavery, along with environmental and social disasters



Jon Drimmer



Nancy Lockhart

DEC 2, 2020

Diversity, Equity, and Inclusion in the Boardroom

Expectations from investors and society to foster a pipeline of diverse talent. Proactively address employee misconduct and workplace culture issues (taking into account the Black Lives Matter (BLM) movement and the imperatives of diversity equity and inclusion in the workplace)



Dr. Wesley Hall



**Celina Caesar
Chavannes**



Leslie Traub

JAN 6, 2021

Anti-Corruption and Transparency

Changing risks and expectations associated with anti-corruption and ethical business practices. Developing and testing the hallmarks of an effective anti-corruption compliance program, including steps companies can take to reduce fraud and corruption



**Huguette Labelle
C.C., PhD., LL,D**



Jose R. Hernandez, PhD

JAN 20, 2021

Responsible Use of Data and Cybersecurity

Ethical considerations of the use of data including big data and AI generated opportunities. Includes exploration of data collection, stakeholder privacy concerns, and the ethical management of confidential information and disaster containment



Dottie Schindlinger



Christopher Crumme

PROGRAM SESSION OVERVIEW

All sessions are online and run 90 minutes, starting at 8am PST, 11am EST, 17h00 CET, 20h30 IST, 22h00 ICT

STRATEGIC TOPICS:

GET INSIGHT FROM AND DISCUSS WITH:

(CLICK ON PHOTOS TO SEE BIOS)

FEB 3, 2021

Tax, Investment, and Pay in an ESG Focused world

How to question the socioeconomic impact of potential business decisions, and the impact on the business' reputation and longevity. What information is needed to make well-informed tax planning, executive pay, and capital investment and capital expenditure (CapEx) decisions



Barbara Oberleitner



Birgit Noergaard

FEB 17, 2021

Shareholder and Stakeholder Engagement and Disclosure

Determining the material issues to manage and communicate to shareholders and stakeholders, including engagement strategies and trends in reporting



Paul Druckman



Marija Kramer

MAR 3, 2021

The Future of Good Corporate Governance

What does the future of good governance look like? What is the role of the board in 5 - 10 years? What is fiduciary duty?



Mervyn King



Kathleen Taylor, CM

MAR 17, 2021

New Risks and Expectations for Boards, Executives and Investors

How geopolitical and environmental concerns and human values are changing expectations of businesses, and how new business models are disrupting business as usual



Paul Polman
(To be confirmed)



Charles O. (Chad) Holliday Jr.

ABOUT THE COMPETENT BOARDS ESG CERTIFICATE PROGRAM

A professional development opportunity for board members, executives, investors and their advisors, to identify and act upon the most material environmental, social, and governance (ESG) aspects of their businesses

Learn with an international network of peers discussing real cases and dilemmas. Receive insight from over 95 global leaders, recommended readings, tools, emerging best practices, case studies and questions that will help you create value, resiliency, and enhance good governance.

- Provided in an interactive online setting for your convenience
- Next cohort starts September 23, 2020
- Twelve 1.5-hour online sessions, hosted bi-weekly or at your own pace
- \$4495 USD (Instalment payment plan and group discounts available)
- All sessions start at 8am PST, 11am EST, 17h00 CET, 20h30 IST, 22h00 ICT
- Upon successful completion, receive the Global Competent Boards ESG certificate and designation
- Join the Competent Boards global alumni group and receive special invites to events, alumni update sessions and webinars



SESSION PREPARATION MATERIALS

- Insight videos featuring interviews with global leaders, in-depth fireside chats, and access to webinars
- A list of questions to help you evaluate whether your approaches appropriately consider the changing risks and opportunities
- Real life Case studies to be discussed with peers during sessionc
- Recommended readings, reports, tools and frameworks
- Bios and headshots of session attendees

SESSION AGENDA

- Discussion of preparation material provided
- Discussion of the session topic with invited global faculty members (See Program)
- Brief presentation of the session case study
- Breakout session with 4-6 people per group
- Question and discussion period
- Chatham House Rules are applied to all interactive sessions



"I think a board member who can't articulate the most material environmental, social, and governance factors for their own company is in breach of fiduciary duty." **Erika Karp, Founder & CEO, Cornerstone Capital Group**

"Incredible initiative. Competent Boards will share knowledge, experience and insight to help train board members on how to capitalise on the opportunities the SDGs present."

- Paul Polman, as CEO, Unilever



ATTENDEE TESTIMONIALS



"Having considered several executive board programs, I am glad I chose to participate in the Competent Boards Certificate Program. Its broad range of topics, including ESG, transparency, diversity, climate, etc, is unparalleled and the format is ideal to dive into each of those issues. In addition, the speakers, background information and cases are excellent and very topical. I have gained practical insights that I deploy in my board work already. Highly recommended for any board member!" **Jan-Maarten Mulder - Board Member, Root Capital & Digital Divide Data**

"I was impressed by the material prepared for the sessions of Competent Boards. Relevant and exceptionally well presented, I can see the benefits of board members by getting certified by Competent Boards and enhancing their effectiveness in the oversight of risk as well as advising on the opportunities that environmental and climate creates for companies." **Mary Francia - Partner, Board Practice, Odgers Berndtson**



"The Competent Board Certificate Program is a great toolbox for both Boards and Boards Advisors to learn about ESG issues. Twelve modules cover the most pressing ESG issues at the moment, with advice and insights presented by some of the world's most respected business, investment and sustainability leaders. The program format is easy to follow and is a great road into the future." **Lars Storr-Hansen - Deputy Chairman at Pension Danmark and CEO The Danish Construction Association**

"I am particularly impressed that even amid the COVID pandemic Competent Boards has been able to ensure that the impact of COVID in terms of both risks and opportunities for companies is debated. The programme materials are well presented with a perfect amount of detail including videos of key speakers. I am really enjoying the programme - quite inspirational!" **Judith Mosely - Non-Executive Director, BlackRock World Mining Trust plc, Galiano Gold, Trustee, Camborne School of Mines Trust, Board Member, Women in Mining, UK**



"Today, the global commons and the corporate landscape are threatened by environmental, social and governance issues. Competent Boards strives to answer the question: How are boards to govern responsibly in such a potentially value-destroying global context?" **Sanjay Khanna - Futurist at Baker McKenzie**

"Competent Boards has succeeded in creating a high-class virtual experience bringing together a truly international group of professionals for a thoughtful learning experience as well as a stimulating exchange of ideas. The agenda topics are highly relevant and thought-provoking. The whole program is well thought through and tailored for global board leaders or those that aspire to become one." **Doris Honold - Non-Executive Director at Credit Suisse International, Chair of Board Risk Committee, London, UK**





*We provide insight
so you can provide oversightTM
and foresight!*



HELLE BANK JORGENSEN, CEO & FOUNDER, COMPETENT BOARDS

Helle Bank Jorgensen is a renowned sustainability, climate change, and ESG advisor with close to 30 years of experience helping global companies and investors turn sustainability into strong financial results. Helle has worked with hundreds of world-leading companies including IKEA, Nike, Shell, Unilever, Maersk, Novozymes, Novo Nordisk, Vestas, as well as SMEs and investors.

Besides being a board member, she serves on His Royal Highness Prince of Wales A4S Global Expert Panel, the Cornerstone Capital Global Advisory Council, the WBCSD Governance & Internal Oversight High-Level Advisory Group and the Future-Fit Business Benchmark Release Council. Helle is a Board Facilitator for the UN Global Compact Board Program and a regular keynote speaker and author of many thought-leading articles and books.

Helle was a Partner with PwC for 11 years, building and leading sustainability and climate change practices in Europe and the US. She has extensive experience providing strategic and operational guidance to all functions within an organization, including advising at the C-suite and board level. Helle is a State Authorized Public Accountant and Business Lawyer by training.

TO REGISTER, VISIT:

www.competentboards.com/certificate-program/board

QUESTIONS?

Book an explanatory call:

<https://app.hubspot.com/meetings/amy116>

info@competentboards.com

www.competentboards.com

ABOUT COMPETENT BOARDS

Competent Boards provides professional development and advisory services focused on bringing environmental, social and governance (ESG) insight to boards, investors and executives globally.



@CompetentBoards