



COMPETENT BOARDS ESG CERTIFICATE PROGRAM

FOR BUSINESS PROFESSIONALS

FORMAT: Twelve 1.5-hour online sessions, supported by preparation materials, tools and resources

DATES: Join a group of global board members starting on Sep. 8, 2020, or choose rolling admission to engage at your own pace

COST: \$4495 USD with installment plan options

Environmental, Social, Governance (ESG) training program designed by and for current & future board members, executives, investors, and those who advise them

SET YOURSELF APART

- Upgrade your ESG Competencies with the knowledge Investors, Nomination Committees, and Recruiters are looking for
- Achieve the Global ESG Competent Boards Certificate and Designation
- Learn with and from world-renowned leaders and build a global network through virtual means
- Get the insight & tools needed to be confident in providing oversight and foresight on the issues all board members, investors, and executives must master

Online-global dialogues with global leaders on crucial strategy issues, discussed through the lens of breaking issues e.g. COVID-19 and its consequences. Each session is supported with preparation materials curated by and featuring global leaders, tools, cases, and questions each modern leader needs to answer to stay resilient.

12 STRATEGIC SESSION TOPICS

- New Risks and Expectations for Boards, Executives, and Investors
- Dealing with Dilemmas and Turning Risks into Opportunities
- SDGs Competent Boards
- Climate Competent Boards
- ESG Competent Boards
- Human Rights and Supply Chain Competent Boards
- Diversity, Equity, and Inclusion in the Boardroom
- Anti-Corruption and Transparency
- Responsible Use of Data and Cybersecurity
- Tax, Investment, and Pay in an ESG-focused world
- Shareholder and Stakeholder Engagement and Disclosure
- The Future of Good Corporate Governance

Register now to achieve the Global ESG Competent Boards Certificate and Designation upon completion of the 12 modules and an exam.

"I have been blown away by the ability to connect with the most highly profiled CEOs and experts in their fields and to draw insights from them that are immensely valuable to board members. I also love the compassion that Competent Boards has shown in allowing a percentage of the program fee to go to a person in need during COVID-19. That is important for us as leaders to see from other leaders." **Tanya**

Des Santos - Global Head of Sustainability, Investec, South Africa



PROGRAM SESSION OVERVIEW

All sessions are online and run 90 minutes, starting at 8am PST, 11am EST, 17h00 CET, 20h30 IST, 22h00 ICT

STRATEGIC TOPICS:

GET INSIGHT FROM AND DISCUSS WITH:

(CLICK ON PHOTOS TO SEE BIOS)

SEP 8, 2020

New Risks and Expectations for Boards, Executives and Investors

How geopolitical and environmental concerns and human values are changing expectations of businesses, and how new business models are disrupting business as usual



Andrew Winston

SEP 22, 2020

Dealing with Dilemmas and Turning Risks into Opportunities

How to plan for major disruptions to ensure resiliency and business continuity, balancing short-term and long-term goals, objectives, and accountability



Ariel Fromer Babcock



Nik Gowing

OCT 6, 2020

SDGs Competent Boards

How companies and investors are embracing the Sustainable Development Goals (SDGs) and using them as a strategic tool to assess risks and innovative opportunities



Herman Mulder



Ingvild A. Sørensen

OCT 20, 2020

Climate Competent Boards

How climate change is impacting society, businesses supply chains, along with how to meet growing expectations, and investor driven reporting initiatives



Carol Hansell



Jules Kortenhorst



Curtis Ravenel

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NOV 3, 2020

ESG Competent Boards

How companies are responding to growing demands for environmental, social, governance (ESG) disclosure, and integrating emerging risks into ERM-frameworks



Joyce Cacho



Erika Karp



Matt Arnold

NOV 17, 2020

Human Rights and Supply Chain Competent Boards

How to evaluate human rights and supply chain goals, targets and strategies. Includes identifying, assessing and managing risks related to child labour, modern slavery, along with environmental and social disasters



Jon Drimmer



Nancy Lockhart

DEC 1, 2020

Diversity, Equity, and Inclusion in the Boardroom

Expectations from investors and society to foster a pipeline of diverse talent. Proactively address employee misconduct and workplace culture issues (taking into account the Black Lives Matter (BLM) movement and the imperatives of diversity equity and inclusion in the workplace)



Caroline Casey



Celina Caesar Chavannes



Leslie Traub

JAN 5, 2021

Anti-Corruption and Transparency

Changing risks and expectations associated with anti-corruption and ethical business practices. Developing and testing the hallmarks of an effective anti-corruption compliance program, including steps companies can take to reduce fraud and corruption



Hentie Dirker



Jose R. Hernandez, PhD

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JAN 19, 2021

Responsible Use of Data and Cybersecurity

Ethical considerations of the use of data including big data and AI generated opportunities. Includes exploration of data collection, stakeholder privacy concerns, and the ethical management of confidential information and disaster containment



Dottie Schindlinger



Christopher Crumme

FEB 2, 2021

Tax, Investment, and Pay in an ESG Focused world

How to question the socioeconomic impact of potential business decisions, and the impact on the business' reputation and longevity. What information is needed to make well-informed tax planning, executive pay, and capital investment and capital expenditure (CapEx) decisions



Barbara Oberleitner



Birgit Noergaard

FEB 16, 2021

Shareholder and Stakeholder Engagement and Disclosure

Determining the material issues to manage and communicate to shareholders and stakeholders, including engagement strategies and trends in reporting



Thomas Thune Andersen



Bonnie Saynay

MAR 2, 2021

The Future of Good Corporate Governance

What does the future of good governance look like? What is the role of the board in 5 - 10 years? What is fiduciary duty?



Mervyn King

ABOUT THE COMPETENT BOARDS ESG CERTIFICATE PROGRAM

A professional development opportunity for board members, executives, investors and their advisors, to identify and act upon the most material environmental, social, and governance (ESG) aspects of their businesses

Learn with an international network of peers discussing real cases and dilemmas. Receive insight from over 95 global leaders, recommended readings, tools, emerging best practices, case studies and questions that will help you create value, resiliency, and enhance good governance

- Provided in an interactive online setting for your convenience
- Next cohort starts September 8, 2020
- Twelve 1.5-hour online sessions, hosted bi-weekly or at your own pace
- \$4495 USD (Instalment payment plan and group discounts available)
- All sessions start at 8am PST, 11am EST, 17h00 CET, 20h30 IST, 22h00 ICT
- Upon successful completion, receive the Global Competent Boards ESG certificate and designation
- Join the Competent Boards global alumni group and receive special invites to events, alumni update sessions and webinars



SESSION PREPARATION MATERIALS

- Insight videos featuring interviews with global leaders, in-depth fireside chats, and access to webinars
- A list of questions to help you evaluate whether your approaches appropriately consider the changing risks and opportunities
- Real life Case studies to be discussed with peers during sessionc
- Recommended readings, reports, tools and frameworks
- Bios and headshots of session attendees

SESSION AGENDA

- Discussion of preparation material provided
- Discussion of the session topic with invited global faculty members (See Program)
- Brief presentation of the session case study
- Breakout session with 4-6 people per group
- Question and discussion period
- Chatham House Rules are applied to all interactive sessions



"I think a board member who can't articulate the most material environmental, social, and governance factors for their own company is in breach of fiduciary duty." **Erika Karp, Founder & CEO, Cornerstone Capital Group**

"Incredible initiative. Competent Boards will share knowledge, experience and insight to help train board members on how to capitalise on the opportunities the SDGs present."

- Paul Polman, as CEO, Unilever



ATTENDEE TESTIMONIALS



"By focusing on the role of the board, and those within companies who advise boards, Competent Boards is addressing a unique need at a critical time for corporates facing higher expectations from their employees, shareholders and customers around ESG and corporate responsibility. There really is no other leadership forum that can compete – and virtual delivery is both true to sustainability and an incredible way for participants to make truly global connections." **Jennifer Varey – Director, CSR & Community Investments, Enbridge, Canada**

"A pandemic like COVID-19 amplifies uncertainties. In this milieu, the programs done by Competent Boards enable a pragmatic and positive perspective on the way forward where economic, social and environmental sustainability are intertwined. It is an alternative way to live, work and play on earth that gives Boards a chance to transform the organizations they lead." **Anirban Ghosh – Chief Sustainability Officer Mahindra Group**



"This was a tremendous opportunity to connect with professionals from every continent who are involved in advising Boards on these critical issues. The curriculum was rich and the number of senior executives with whom we had the chance to interact was nothing short of extraordinary." **Tamara Somers – Senior Specialist, Sustainability, External Affairs & Legal, Telstra Corporation Limited, Australia (ASX: TLS)**

"As a practitioner for over 35 years in ESG, this is the first Board certificate program that speaks to the globe's most pressing issues. I'm grateful for Competent Boards' leadership in establishing this program and forthrightness during the sessions. The calibre of speakers and content is truly inspiring!" **Tim Bekhuys – Vice President, Environment & Community Relations at SSR Mining**



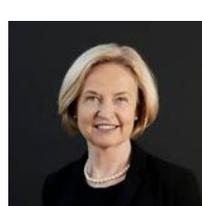
"Competent Boards is such an important tool for executives and Board members in today's world. This is a unique program, unlike anything else that I have seen. Post-Covid, it is even more relevant due to the flexibility of the online classes/session and the importance of addressing ESG issues and macro trends that will affect us all in the short and long term." **Soledad Matteozzi – Argentine and New York Attorney, Counsel at Alfaro-Abogados (Argentine law firm) based in NY, Executive Director at the Argentine-American Chamber of Commerce**

"Competent Boards is not about telling people what they should do but instead giving people tools and building soft skills to have informed conversations that lead to sound decisions about how to do things better. So many times, we ask ourselves what our peers are doing? Competent Boards provide the forum to get some answers." **Louis-Martin Richer – Senior Vice President, Marsh Canada Limited**



A SNAPSHOT OF THE 95+ FACULTY LEADERS

(CLICK ON PHOTOS TO SEE BIOS)





*We provide insight
so you can provide oversightTM
and foresight!*



HELLE BANK JORGENSEN, CEO & FOUNDER, COMPETENT BOARDS

Helle Bank Jorgensen is a renowned sustainability, climate change, and ESG advisor with close to 30 years of experience helping global companies and investors turn sustainability into strong financial results. Helle has worked with hundreds of world-leading companies including IKEA, Nike, Shell, Unilever, Maersk, Novozymes, Novo Nordisk, Vestas, as well as SMEs and investors.

Besides being a board member, she serves on His Royal Highness Prince of Wales A4S Global Expert Panel, the Cornerstone Capital Global Advisory Council, the WBCSD Governance & Internal Oversight High-Level Advisory Group and the Future-Fit Business Benchmark Release Council. Helle is a Board Facilitator for the UN Global Compact Board Program and a regular keynote speaker and author of many thought-leading articles and books.

Helle was a Partner with PwC for 11 years, building and leading sustainability and climate change practices in Europe and the US. She has extensive experience providing strategic and operational guidance to all functions within an organization, including advising at the C-suite and board level. Helle is a State Authorized Public Accountant and Business Lawyer by training.

TO REGISTER, VISIT:

www.competentboards.com/certificate-program

QUESTIONS?

Book an explanatory call:

<https://app.hubspot.com/meetings/amy116>

info@competentboards.com

www.competentboards.com

ABOUT COMPETENT BOARDS

Competent Boards provides professional development and advisory services focused on bringing environmental, social and governance (ESG) insight to boards, investors and executives globally.

  **@CompetentBoards**

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