

ESG Lite Program



COMPETENT
BOARDS

World-class education
for board members
and business leaders

Who should take this program?

Business leaders, investors and board directors who want to better understand environmental, social and governance (ESG) concepts. Our world-class program will help you find, assess and mitigate ESG risks and opportunities in your company.

ESG Lite is for people who need to grasp these important topics quickly and cannot commit to our premium 12-session ESG Designation Program.

Why you need ESG Lite today

With many new regulations and disclosure standards coming soon, ESG Lite will give you a new mindset, and help you take a strategic approach to embedding ESG considerations in your decision-making.

ESG Lite will guide you through the material risk factors that matter most for your company, including:

Climate change

Supply chains

Diversity, equity and inclusion

Governance

Human rights

Regulation and disclosure standards

Managing stakeholder demands

- Get equipped to take part in discussions around the evolving ESG landscape.
- Better understand the key components of good ESG performance.
- Use the knowledge of world-leading ESG experts to understand how ESG issues can play out at a strategic level.
- Learn how to respond to new business risks and technological disruptions.
- Get up to speed on relevant and upcoming global trends and developments.
- Prepare yourself for future executive and board positions.

What will you get?

- High value material in a condensed time frame.
- Guidance from our faculty of world-leading experts.
- Four rich, weekly online sessions.
- Global networking with like-minded peers.
- Certified Credly™ badge for use on LinkedIn and Certificate.



Program Overview

- One 60-minute facilitated session per week (Sessions 1-3). These sessions will centre on unique case studies and small group discussions.
- The fourth and final session will last 90 minutes. This will feature three subject-matter industry experts who will speak to current and future trends and practical implementation through interactive discussions and Q&A.
- You will spend two hours per week on course preparation. This will include weekly quizzes designed to test your knowledge.
- Once you have completed the final session, you will write a brief reflection that shows what you have learned during the program.
- You can complete this course in one month.
- Your total time commitment will be about 12 hours (this does not include the final assignment submission).



Visit [CompetentBoards.com](https://www.competentboards.com)

For more program detail including session speakers, FAQs, and more.



Session Overviews

Session 1: Understanding today's ESG risks, expectations and opportunities

- Uncover how environmental and societal changes are changing stakeholders' expectations of businesses.
- Learn how to anticipate and lead during major disruptions to ensure resilience and business continuity.
- Create short- and long-term sustainable value by understanding what is material to your business, then leading with purpose.

Session 2: Learning the business value and financial impacts of the 'E' in ESG

- Gain an overview of the impact of business on the environment and the environment's impact on business.
- Learn climate change basics, such as the latest science, how to transition to net zero and the importance of carbon pricing mechanisms.
- Get tips on resource management and efficiency in the circular economy.
- Stay on top of regulatory and reporting trends.
- Grasp what environmental disclosures and actions investors are expecting from their portfolio companies.

Session 3: How does human capital and society impact business? The 'S' in ESG

- Understand the positive impacts of diversity, equity, inclusion (DEI) and wellbeing in the boardroom and beyond.
- Learn what a social licence to operate (SLO) means for business and how to gain and maintain it.
- Discuss whether business has a role in politics.
- Discover which social disclosures and actions investors are expecting from their portfolio companies.

Session 4: Becoming a steward of the future. The 'G' is ESG

- Set the tone from the top through trust, good judgement, courage and integrity.
- Learn how to avoid greenwashing through oversight and accountability by board directors and senior leaders.
- Understand best practices in data governance and cybersecurity.
- Use ESG considerations in the short, medium and long term to incentivize leadership compensation.



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Your education. Our future.

Competent Boards™ is the original and world-leading provider of online environment, social, governance (ESG) and climate education programs for board directors, senior business leaders and investors across the globe.

More than 180 of the world's top board members, C-suite executives, investors and other experts make up the faculty who deliver the programs.

Competent Boards programs are designed and led by Helle Bank Jorgensen, a 30-year ESG veteran and author of *Stewards of the Future: A Guide for Competent Boards*.

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info@competentboards.com

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—PROUD SUPPORTER—